

Press Release

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Citibank wins Best Wealth Management Business award in the Philippines for 2015.

- **A market leadership position in the wealth management business for the client segment with investible assets between \$100,000 and \$1 million.**
- **A customer centric wealth management platform and strong business innovation capabilities despite operating in a highly regulated market environment.**
- **A pioneer in the wealth management services in the Philippines, it leverages global resources to provide customised services to its local clients**

Manila, October 2nd 2015— Citibank was named winner of the Best Wealth Management Business award in the Philippines for 2015. The awards ceremony was held at the Shangri-la Makati, Manila, on 2nd October and was attended by international financial services practitioners and key decision makers in the financial services industry in the Philippines.

Citibank has a market leadership position in the wealth management business for the client segment with investible assets between \$100,000 and \$1 million. It has built a customer centric wealth management platform and has strong business innovation capabilities despite operating in a highly regulated market environment.

The bank offers a partnership that provides clients with tailor-fit services and convenient access to its network of vast resources to help in managing a client's funds and investments.

For pioneering wealth management services in the Philippines, a leader in asset under management, and locally tailored services with access to global resources, Citibank's 'Citigold' wins this year's Best Wealth Management Business award.

The awards program, administered by The Asian Banker and refereed by prominent global bankers, senior retail bankers and academics, is the most prestigious of its kind. A stringent three month long evaluation process determined the winners from across Asia Pacific, Middle East and Africa. The winners were honoured at a glittering event that recognized their efforts in using the best technology to run their institutions and bring superior products and services to their customers

About The Asian Banker

The Asian Banker is the region's most authoritative provider of strategic business intelligence to the financial services community. The Singapore-based company has offices in Singapore, Malaysia, Hong Kong, Beijing and Dubai as well as representatives in London, New York and San Francisco. It has a business model that revolves around three core business lines: publications, research services and forums. The company's website is www.theasianbanker.com

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