

Press Release

FOR IMMEDIATE RELEASE

Emirates NBD Egypt wins Best Cash Management and Trade Finance Bank award in Egypt for 2015 from The Asian Banker.

- **In 2015, Emirates NBD Egypt has experienced significant growth in both cash management and trade finance.**
- **The bank's cash management capabilities have really distinguished the bank from its peers offering both online and physical handling of cash.**
- **Over 65% of corporate clients are engaged with the bank in the online cash management services.**

Abu Dhabi, October 6th 2015 –Emirates NBD Egypt has been named as the winner of Best Cash Management and Trade Finance Bank award in Egypt 2015 from The Asian Banker during the Third Annual Middle East and Africa Awards Ceremony. The ceremony was held at the Park Hyatt, Saadiyat Island in Abu Dhabi on October 6th 2015.

Emirates NBD Egypt has experience significant growth in both cash management and trade finance in the last few years with the successful transition from BNP Paribas to Emirates NBD Egypt. The banks availability to service full suite of services across both cash management and trade finance as allowed fully customized service offering for government entities and corporate clients including straight through processing for selected clients through the online portal.

The bank's cash management capabilities have really distinguished the bank from its peers offering both online and physical handling of cash. Cash management services include the physical collection of cash directly from companies accompanied by salary delivery. In addition, the bank has check factory services including custom designs, delivery software available to corporates at no addition cost enabling banks to print on location.

Over 65% of corporate clients are engaged with the bank in the online cash management services. The online portal which services both trade finance and cash management in different portals has seen significant on boarding of clients over the last years with services including Host 2 Host, Direct Debit, SWIFTNET and an advanced reporting mechanism regarding payment structure.

The Trade finance provides an integrated offer for both Exporting and Importing, as well as innovative solutions for balance sheet treatment of client's transactions. Standard (Plain Vanilla) products, E-Banking Trade, Documentary discount, Support sales products (Customer Training, Trade learning, Trade Communication, Trade advisory, product sheets, conferences, etc.), In addition to management of Country and Banks Risk. The trade finance

portal has additionally been revamped offering full service suite matching that of the United Arab Emirates.

The Asian Banker Transaction Banking Awards is the most rigorous, prestigious and transparent annual awards programme recognising leadership in the cash management, trade finance and payments industries among international financial institutions in Asia Pacific and in the last two years has grown to include the Middle East & Africa. The Transaction Banking Awards evaluate bank's achievements in cash management, payments, and trade finance. The winners for these awards are determined through a combination of surveys, interviews and field research by The Asian Banker's research staff.

A stringent three-month evaluation process based on a balanced and transparent scorecard was used to determine the winners.

About The Asian Banker

The Asian Banker is the region's most authoritative provider of strategic business intelligence to the financial services community. The Singapore-based company has offices in Singapore, Malaysia, Hong Kong, Beijing and Dubai as well as representatives in London, New York and San Francisco. It has a business model that revolves around three core business lines: publications, research services and forums. The company's website is www.theasianbanker.com

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