

Press Release

FOR IMMEDIATE RELEASE

Telr wins Best Payment Product in the Middle East for 2015

- **Telr was awarded the Best Payments Product in the Middle East for its safe, convenient and customisable payment options.**
- **The gateway's e-invoicing function allows merchants to send invoices and receive payments directly via email, web applications, or over the phone.**
- **Telr provides real time, integrated fraud management and has the highest level of PCI compliance.**

Dubai, May 27th 2015—Telr won the award for the Best Payments Product in the Middle East for the year 2015 at The Asian Banker's 2nd Annual Middle East and Africa Awards Ceremony. The ceremony was held at the Ritz Carlton, DIFC, Dubai on May 27th 2015.

Servicing the Middle East, Africa and South East Asia markets, Telr provides safe, convenient and customisable payment options. Customers can pay in their local currency and in their local language, with rapid customer support from the Telr team. The gateway integrates easily with the merchant's website, and the company provides batch processing options to settle transactions at the same time every day.

Telr's e-invoicing function allows merchants to send invoices and receive payments via email or web applications. Further, merchants who prefer using social media or mail chimp, can create a quick payment link to receive payments, or even accept payments over the phone.

The company provides real time, integrated fraud management and boasts of the highest level of PCI (payment card industry) compliance. Merchants can also opt for real time transaction updates, through Telr's comprehensive reporting system. They can customise their payment tools and control team members' access to the payment system. The gateway's tokenisation feature allows merchants to save a token in lieu of customer's payment information, so that customers do not have to enter their payment information every time while maintaining the highest level of security.

Award-winning banks and vendors attended the glittering event that recognises their efforts in bringing superior products and services to their customers. The awards programme, administered by The Asian Banker and refereed by prominent global bankers, consultants and academics, is the most prestigious of its kind.

The awards programme is designed to identify emerging best practices as well as to identify implementation goals and challenges from which other banks and vendors can learn. It is also designed to populate The Asian Banker's vendor selection programme with benchmarks and

realistic goals that other banks taking the same path can set themselves. This program uses the same criteria and stringent evaluation process as The Asian Banker Technology Implementation Awards presented during our annual Summit and focuses solely on the achievements in the Middle East & Africa banking industry. Winners are selected by a panel of advisors, industry leaders, practitioners, and academics, based on in-depth submissions that exhibit new concepts, new technologies, and creative thinking.

About The Asian Banker

The Asian Banker is the region's most authoritative provider of strategic business intelligence to the financial services community. The Singapore-based company has offices in Singapore, Malaysia, Hong Kong, Beijing and Dubai as well as representatives in London, New York and San Francisco. It has a business model that revolves around three core business lines: publications, research services and forums. The company's website is www.theasianbanker.com

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For more information please contact:

Farrah Brake
Manager, Middle East & Africa
+971 4427 3661
fbrake@theasianbanker.com

Tamer Al Dakkak
Manager, Sales & Development, Middle East
+971 4 4273 660
tdakkak@theasianbanker.com

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