THE ASIAN BANKER IT IMPLEMENTATION AWARDS PROGRAMME 2010

Dear Senior Executives,

The Asian Banker is opening the application process for the 4th IT Implementation Awards, a programme designed to determine and award best practices of technological innovation in banking operations. With more than 80 submissions in 14 categories, the programme has rapidly grown over the last three years, indicating the relevance of technology in today's banking industry.

The purpose of this program is to recognise emerging best practices in the use of technology in the financial services industries.

The winners will be honoured in April 2010 at The Asian Banker Summit in Singapore, the most prestigious gathering of senior bankers in the region, featuring amongst others, the Retail Technology and Operations Advisory Council, which is a unique annual forum for decision makers to share, benchmark and learn from one another's experiences in the selection, implementation and execution of technology and operations.

Submissions must be made jointly by banks in the Asia Pacific region and their IT partners, as it is necessary for a thoroughly evaluation to understand the views of both partners. As IT projects often take years for completion, only projects that were completed or made fully functional in 2009 will be considered for the Awards.

Banks and IT partners who have made significant IT changes in their institutions in Asia Pacific are encouraged to apply for these awards. The evaluation criteria will be rigorous and the final selection will be done by a panel of industry experts.

The following pages contain all the information that you will need to make your submission today. Please do not hesitate to contact me via email or telephone. We look forward to hearing from you!

Yours sincerely

Nancy Duan
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The Asian Banker
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The Asian Banker IT Implementation Awards 2010

Recognising the importance of technology in financial services

- Well respected and comprehensive assessment of IT Implementation projects in the Financial Services Industry in Asia since 2006

- Identifies the best example of cooperation between banks and their strategic IT service providers

- Identifies emerging best practices that the rest of the industry can learn from

- More than 80 submissions for 14 awards in 2009

- The awards ceremony will be held during The Asian Banker Summit 2010 in Singapore, the most prestigious gathering of senior bankers in the region

Based on our evaluation process, we seek to identify and award projects that are outstanding in the following categories.

The Asian Banker IT Implementation Awards

- Best Core Banking Project Award
- Best CRM/Applications Project Award
- Best Call Center Project Award
- Best Data and Analytics Project Award
- Best Trading Back Office Project Award
- Best Multi-Channel Capability Award
- Best Retail Banking Payment Project Award
- Best Financial Supply Chain Project Award
- Best Risk Management Implementation Award
- Best E-Banking Project Implementation Award
- Best ATM Installation and Management Project Award
- Best Branch Automation and Networking Project Award
- Best HR Systems Implementation Award
- Best Banking Security Systems Project Award

2 MAKING YOUR SUBMISSION

2.1. Who is eligible?

Although the submission can be made by either a bank or its technology partner, banks and their IT partners will be assessed jointly for the award. The organisation submitting must ensure that the partner bank/vendor should be available for interview if required. All banks and non-bank financial institutions (including insurance companies, brokerages, credit companies and finance companies) with operations in Asia Pacific countries, with completed IT implementations in 2009 are eligible for submission. Banks making a submission must indicate the partners they worked with or products used as these will be also evaluated.

2.2. What documents do I need to submit?

You need to fill the questionnaires I and II and provide all relevant details of the implementation project. Your submission should be accompanied by one copy each of your institution and IT partner's latest annual report.

If you would like to apply for more than one category, please answer the questionnaires separately for each award's category applied for. One annual report is adequate for multiple category submissions.

2.3. Will institutions that do not make a submission be considered?

For IT projects of outstanding merit The Asian Banker may decide, at its own discretion and on a strictly case by case basis, to consider institutions that do not make a submission. However, institutions that do not make a submission may have a ranking that is not up to their expectations due to unavoidable difficulties in gathering full and accurate information when a submission has not been made.

2.4. Is the information submitted made available to the public?

All business sensitive information provided will not be published in any form whatsoever that could reveal the names of the institutions involved. The information selected for determining industry benchmarks will not refer to any institution by name. Any submissions deemed usable for publication, we will request for permission for.

2.5. What is the deadline for submissions?

To be considered for an Award, please make a complete submission to us no later than 22, January 2010, preferably in electronic format. Please keep in mind that only IT projects that were completed or made fully functional in 2009 are eligible for consideration. Work in progress should be submitted only after completion.

2.6. Contact information

For more information on our Excellence Programme, please visit our website at www.theasianbanker.com <Award Programmes> or contact Ms. Nancy Duan at (65) 6236 6170 or nduan@theasianbanker.com. Please submit your application in softcopy to ITaward2010@theasianbanker.com.

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QUESTIONNAIRE PART I

3.1. Institution

Name of Institution:

Country:

Type of Institution:

3.2. IT partner

Name of partner:

Country:

3.3. IT implementation award category

Please indicate the award categories for which your institution would like to be considered.

☐ Best Core Banking Project Award 2010

☐ Best CRM/Applications Project Award 2010

☐ Best Call Centre Project Award 2010

☐ Best Data and Analytics Project Award 2010

☐ Best Trading Back Office Project Award 2010

☐ Best Multi-Channel Capability Award 2010

☐ Best Retail Banking Payment Project Award 2010

☐ Best Financial Supply Chain Project Award 2010

☐ Best Risk Management Implementation Award 2010

☐ Best E-Banking Project Implementation Award 2010

☐ Best ATM Installation and Management Project Award 2010

☐ Best Branch Automation and Networking Project Award 2010

☐ Best HR Systems Implementation Award 2010

☐ Best Banking Security Systems Project Award 2010

Please answer the following questions. Our panel of analysts and judges reserve the right to ask further questions should the need arise.

4.1. Provide project specifications and details (e.g. date of original contract, time to completion, estimated resources and man hours involved, etc).

4.2. Provide us with an outline and features of the project's technical design, including names of products used and timelines.

4.3. Provide a chart containing the functionalities of the solutions purchased listed against the business issues it was designed to solve.

4.4. Provide the business case and KPIs cited for investment in this project and how were these used. Also explain how the project implementation has improved (or will improve) the performance of the bank in specific and general functions of the overall banking business.

4.5. Explain the distinguishing feature of this implementation, which you feel makes it worthy for the award.

4.6. What were the other solutions considered during the evaluation process in selection of the product, and the benchmarks used to select the vendor/ products/ design.

4.7. Contact details:

Financial Institution	**IT Partner**
Salutation: Dr/Mr/Mrs/Ms	Salutation: Dr/Mr/Mrs/Ms
Name:	Name:
Title:	Title:
Department:	Department:
Address:	Address:
Phone:	Phone:
Fax:	Fax:
Email:	Email:

Award Application
Deadline: 22 January 2010

Complete submissions must reach us no later than the close of business in Singapore on 22. January 2010.

Stage I :
First Review
5 February 2010

Each complete submission is reviewed and scored by a team of analysts. Shortlisted teams are notified.

Stage II :
Interviews
February-March 2010

Based on the independent review, our team of analysts will interview short-listed teams in the respective categories. Interviews will be conducted with the relevant people involved in the project.

Stage III :
Selection and Notification of Award Winners
19 March 2010

Based on submissions and interviews our international panel of judges will select the winners for each category.

The Asian Banker Summit 2010
18 - 21 April 2010

The Asian Banker Summit will bring together leaders of the financial services sector across the Asian Pacific region. The IT Implementation Awards Cocktails will be held on 19 April 2010 and winners must be present to receive their awards.

6 CONTACT

For enquiries please contact:

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Website www.theasianbanker.com

Please submit your application in soft copy:

ITaward2010@theasianbanker.com

To submit your application in hard copy:

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